# Property JOURNAL PUERTO VALLARTA-RIVIERA NAYARIT



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*Winter-Spring* **2025-2026** 

## Who ARE WE?

**Property Journal** is a company 100% committed to its mission and the objective of its products: **To make** the real estate market visible in its areas of interest and to bring potential clients closer to you; in order to increase sales, brand presence and get closer to your potential clients.

The penetration in potential markets is thanks to the content of interest, the **complete distribution throughout the Bay of Banderas and the circulation**, which in turn promotes the development of the market itself.

**Property Journal** offers real estate agencies, developers and service providers, the experience, quality, reliability, efficiency and the best price-quality ratio backed by 25 years in the market.

The purpose of **Property Journal** is to speak to visitors, tourists and potential investors of the real estate market over the age of 45 and offer them interesting content and updated information of the market in order to bring them closer to their ideal option to acquire a real estate property in Puerto Vallarta and Riviera Nayarit.

### **MEET** the **TEAM**



### What makes us DIFFERENT?

### Experience and credibility

With more than 25 years in the market, we are the leading real estate publication in Puerto Vallarta-Riviera Nayarit, offering reliable and updated information.

### Comprehensive advertising

With our print and digital publications, we reach a wider market and bring you closer to your potential clients in a more effective way.

### Advanced • digital services

We have a powerful website (propertyjournal.com.mx), an active presence in social networks and a weekly newsletter that keeps our audience informed. In addition, we offer video production, reels, and high quality photographic services, ensuring that your content stands out in all digital formats.

### COMING SOON (1) Property MARKET

It is a market research and database specialized in the real estate sector of Puerto Vallarta and Riviera Nayarit. It offers detailed and updated analysis on trends, prices and opportunities in the region, providing key information for investors, buyers and real estate professionals.

### Specialized and updated content

We write high quality content, tailored to our readers, from real estate market analysis to reviews of services in the area.

### Real Estate expertise

Our experts analyze market trends, providing accurate statistics and reliable forecasts.

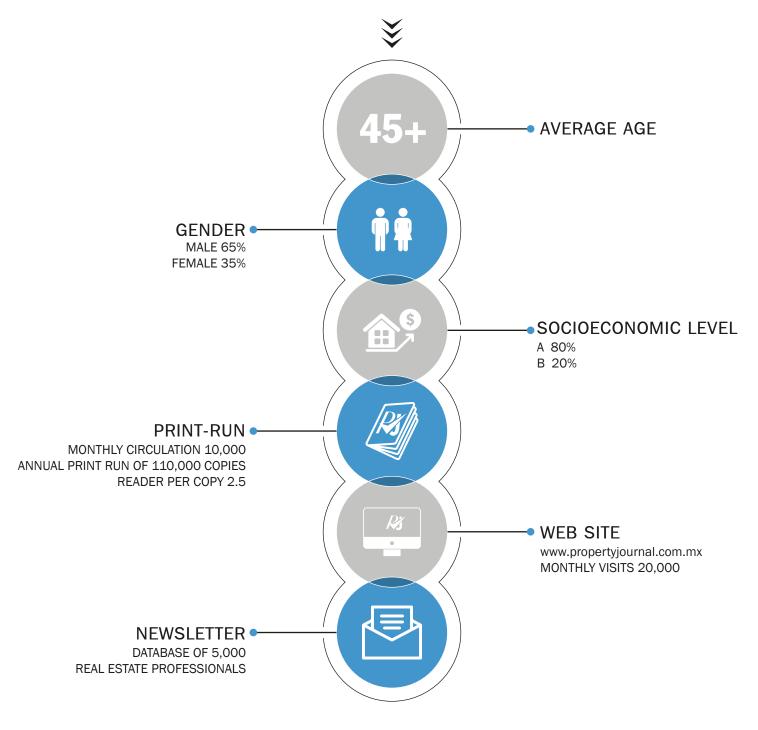
### Property Journal printed

We have the widest coverage covering all of Banderas Bay, guaranteeing the highest visibility for your publications.

### Best price-quality ratio

We offer advertising services with the best coverage and return on your investment.

### Our READER



# RATE

### Front Page

# 1/4 12.75x11.7 cm Strip AD 26x2 cm

- \$7,500 MXN + IVA (1/8 Cover)
- \$10,950 MXN + IVA (1/4 Cover)
- \$7,500 MXN + IVA (Strip AD)

### *Interior* Page



\$5,445 MXN + IVA (½ horizontal) •

### *Interior* Page



### *Interior* Page



\$9,900 MXN + IVA (1 Interior Page) • \$25,500 MXN + IVA (Back Cover) •

Sizes shown in centimeters, width x height

Special Placing +10%



Circulation
From
November 2024
to June 2025.
Monthly issue.

Print-run 10,000 monthly copies.

Category
Only Real Estate.

Language
Bilingüal
Spanish/English.

Distribution Weekly.

