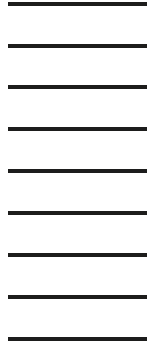


# *Property* **JOURNAL**

PUERTO VALLARTA-RIVIERA NAYARIT



*www.propertyjournal.com.mx*  
sales@propertyjournal.com.mx  
Tel. 322 224 9258  
Cel. 552 565 8917

*Winter-Spring*  
**2025-2026**

# Who ARE WE?

**Property Journal** is a company 100% committed to its mission and the objective of its products: **To make the real estate market visible in its areas of interest and to bring potential clients closer to you;** in order to increase sales, brand presence and get closer to your potential clients.

The penetration in potential markets is thanks to the content of interest, the **complete distribution throughout the Bay of Banderas and the circulation**, which in turn promotes the development of the market itself.

**Property Journal** offers real estate agencies, developers and service providers, the experience, quality, reliability, efficiency and the best price-quality ratio backed by 25 years in the market.

The purpose of **Property Journal** is to speak to visitors, tourists and potential investors of the real estate market over the age of 45 and offer them interesting content and updated information of the market in order to bring them closer to their ideal option to acquire a real estate property in Puerto Vallarta and Riviera Nayarit.

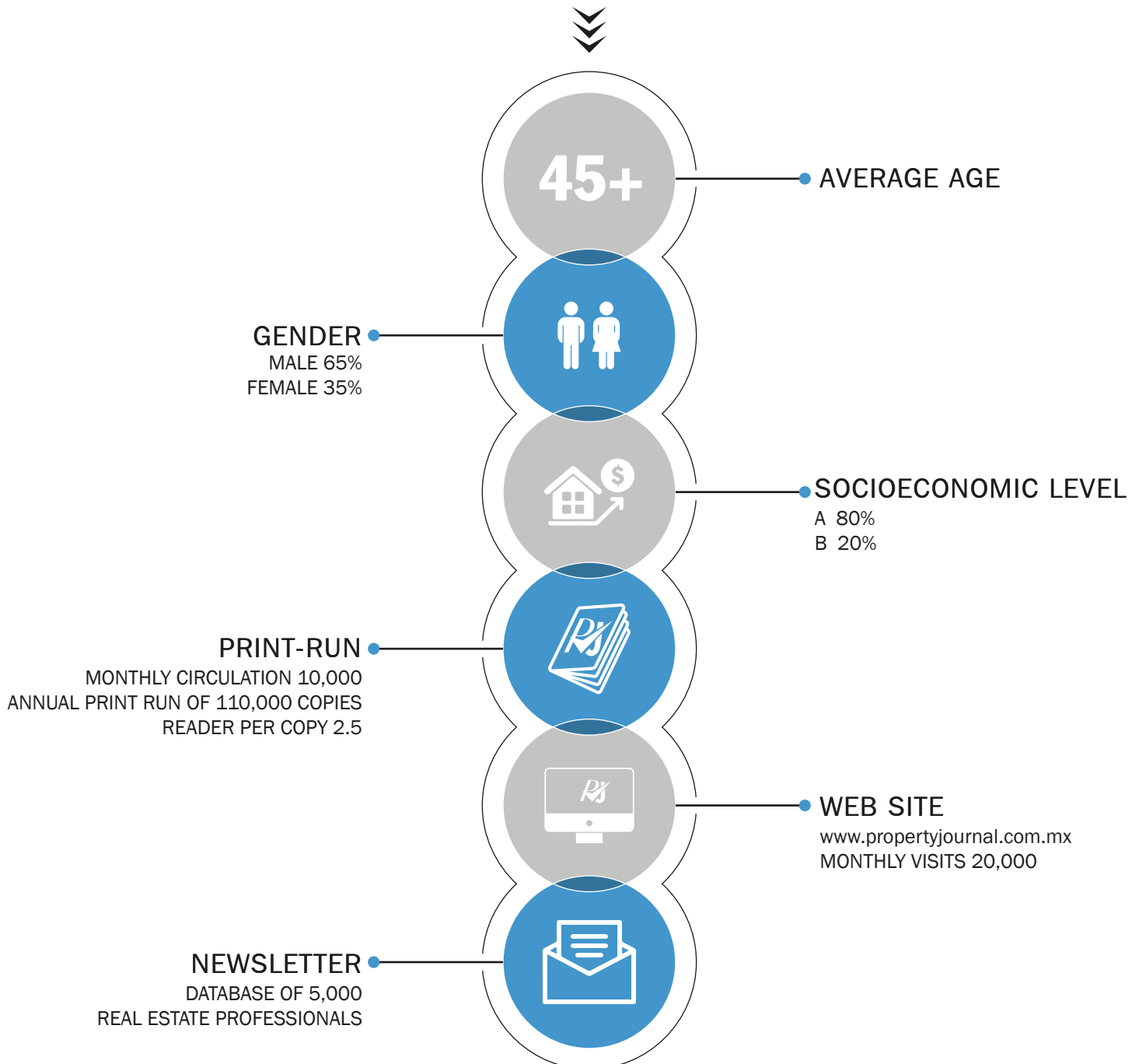
## MEET *the* TEAM



# What makes us DIFFERENT?



# Our READER





# Printed RATES

## Front Page

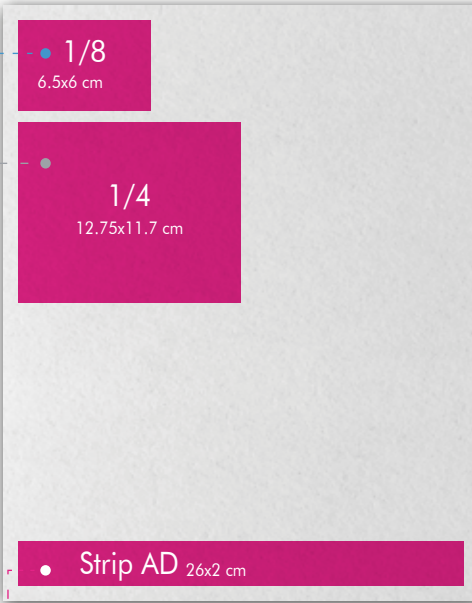


Diagram illustrating ad placements on the Front Page:

- 1/8  
6.5x6 cm
- 1/4  
12.75x11.7 cm
- Strip AD 26x2 cm

- \$7,500 MXN + IVA (1/8 Cover)
- \$10,950 MXN + IVA (1/4 Cover)
- \$7,500 MXN + IVA (Strip AD)

## Interior Page




Diagram illustrating ad placements on the Interior Page:

- 1/4  
12.75x15.75 cm
- 1/2 HOR.  
26 cm x 15.75

- \$3,500 MXN + IVA (1/4 Interior)
- \$5,445 MXN + IVA (1/2 horizontal)

## Interior Page



Diagram illustrating ad placements on the Interior Page:

- 1/2 VERT.  
12.75x33 cm

- \$5,445 MXN + IVA (1/2 vertical)

## Interior Page



Diagram illustrating ad placements on the Interior Page:

- 1 INT  
26X33 cm
- BACK COVER  
26X33 cm

- \$9,900 MXN + IVA (1 Interior Page)
- \$25,500 MXN + IVA (Back Cover)

Sizes shown in centimeters, width x height  
*Special Placing +10%*

# Coverage

From Mismaloya (Puerto Vallarta)  
to Sayulita (Riviera Nayarit)



*Circulation*

From November 2024 to June 2025. Monthly issue.

*Print-run*

10,000 monthly copies.

*Category*

Only Real Estate.

*Language*

Bilingual Spanish/English.

*Distribution*

Weekly.

*Dates of appearance*

**CALENDARIO** >>>

2024-2025

- Dates of appearance
- Winter - Spring
- Summer Edition
- Closing edition

<b>November</b> M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>December</b> M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>January</b> M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>February</b> M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	<b>Mach</b> M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>April</b> M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
<b>May</b> M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>June</b> M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>July</b> M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>October</b> M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>November</b> M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>December</b> M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31